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World Tourism Expo – UNESCO

21.09.2012 - 23.09.2012

UNESCO Assisi (PG), September 21 to 23 – The World Tourism Expo UNESCO Cities and Sites



The international exchange for tourism of UNESCO cities and sites is being held in [Assisi](#) from September 21st-23rd, in particular to host the first edition of "Mediterranean Cuisine Days." The event was conceived as a way to familiarize the world with the nutrition and culture of the Mediterranean Diet. The diet itself is one of the listings (since 2010) on the UNESCO World Heritage List, for being an example *par excellence* of not only an invaluable food tradition, but a lifestyle.

The World Tourism Expo (WTE) is a highly-important event for cultural tourism, especially in a country like Italy, which claims the most UNESCO World Heritage Sites.

The WTE is a crossroads between the worlds of culture and economics, and an opportunity intended for international tour operators to get to know the 47 UNESCO Sites in Italy, and above all the innumerable touristic destinations that are less well-known.

The promotion and enhancement of Italy's immense historic, artistic and natural heritage are the key points on the **Ministry of Tourism and Sport's** Strategic Plan to further improve the tourism sector in the *Bel Paese*. Italia.it will also be present at the event with its own stand.

Assisi, photo courtesy of Adriano Cioci, Comune di Assisi, UNESCO Office

NEWS

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Frascati Nights

CAMPANIA SALERNO

01.01.1970 - 15.09.2012
Library on the Beach 2012

LAZIO TIVOLI

06.07.2012 - 15.09.2012
Villa d'Este by Night

LOMBARDY

05.09.2012 - 23.09.2012
MITO SettembreMusica

CALABRIA ACRÌ

30.06.2012 - 07.10.2012
Hans Richter. Dada Until the Last Breath

CALABRIA CATANZARO

27.07.2012 - 07.10.2012
Intersections 2012