

Assisi, 16-18 September – Dedicated to responsible travelers – WTE World Tourism Expo 2011

Written by **Michela** | 15 September, 2011 0:30



Friday 16 September starts the virtual tour of the most beautiful places on earth. The departure station is the historic center of Assisi, for three days until Sunday, will host the second World Tourism Fair of UNESCO sites.

The seats are two main event. A Monte Frumetario Palace was home to the exhibition that, in a large open space and historic, offer **a reconstruction of evocative scents, flavors, of feelings and emotions that evoke these special places.** Moving between backlit panels, three-dimensional simulations, holograms and tasting of traditional regional products, **visitors can gather information and ideas for travel fascinating program in Italy and abroad, the Dolomites and the Valley of the Temples in Agrigento and, outside national boundaries, From Croatia in Malta and Tunisia to Cuba and Japan.**

Travelers interested in this most curious and can freely attend numerous conferences and seminars to be held at Palazzo Vallemani, headquarters of the scientific part of the event. The **Friday** you speak of historic urban centers and sites recognized by UNESCO World Heritage Site, interactive cultural destination with new formulas of integration between Web 2.0 and georeferencing and new tourist routes in the provinces of Perugia and Terni. Among the topics addressed in the appointments **Saturday** covered by the accessibility of tourist attractions offered by the Tour Code Pages yes, the safeguarding of intangible heritage, that is, events and traditions, expressions of art and traditions of a place (among them the Mediterranean Diet), and even vintage cars. the morning **an interesting talk show** will compare the development of responsible tourism and culture in Italy and the awards ceremony **Award Responsible Tourism 2011**, by the professional journal of the Travel Agency, provide an opportunity to **find out what products and companies that engage in the segment of cultural tourism manager**. The great protagonist of the **Sunday** will **Mediterranean diet** that, example of excellence in a comprehensive way of life more than food, will be presented with a scientific approach: on the agenda of the medical and health-, of Agriculture and Food Chain, the interaction between genes and food and, in general, model of the global promotion of healthy Mediterranean Diet. There will be topics related to models of reception sites for UNESCO, the application of Perugia-Assisi European City of Culture 2019 and **presentation of books** more technical (“*Destination Management tourism planning and management of the territory*“) or more emotional (“*As a guide(Re) emotion*” Marilena Moretti Morlacchi Badolato published by Publisher).

All Assisi, one of the best known and most fascinating cities in the World Heritage List of UNESCO (entered in the 2000). All those who will be able to go to the World Tourist Expo (or return) visit **Basilica di San Francesco** and other Franciscan sites recognized World Heritage Site, fundamental reference for art history in the world: L’**Hermitage of the Prisons**, The **Convent of San Damiano**, The **Porziuncola di Santa Maria degli Angeli**, The **Sanctuary of Rivotorto** (www.comune.assisi.pg.it).

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<http://www.worldheritagetourismexpo.com/default1.asp?language=ita>